

The first day:

- Meta-strategies and megatrends
- Country contexts
- Organisation contexts
- Introduction to a model for strategic planning and a case
- First steps on 'strategy safari' with a timeline exercise...

The strategy model

Chosen path for future:
'visionary' goals and/or qualitative and quantitative improvement goals (max 5-6)

DAILY WORK

Work plan based on strategic goals:

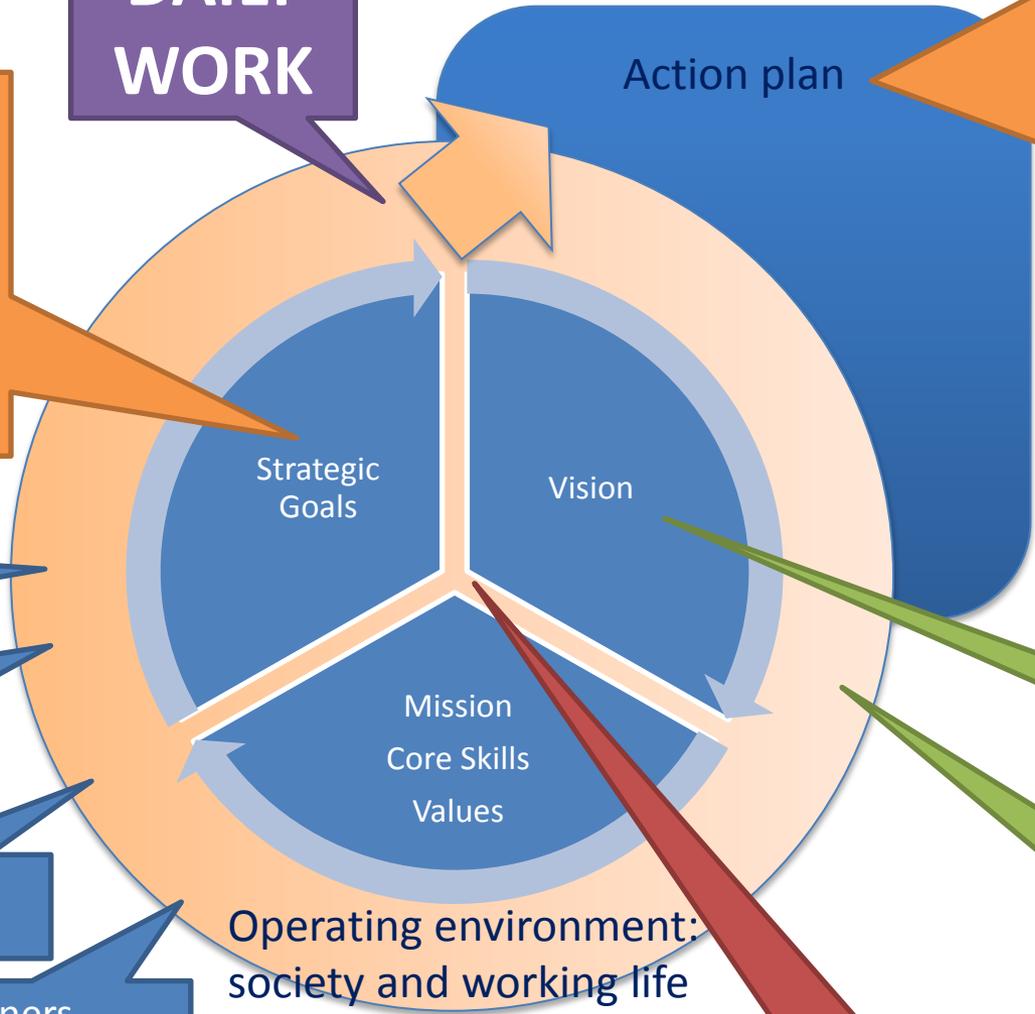
- 1) Short-term actions
- 2) Procedures, resources, milestones/schedules, performance targets
- 3) "Space" for experiments and innovation?

Students

Teachers, staff and management

Work places, companies

Partners



Meta-strategies

Analysis of institutions general strategic aims

Different scenarios



THE CREATIVE PROCESS

THIS IS AWESOME

THIS IS TRICKY

THIS IS SHIT

I AM SHIT

THIS MIGHT BE OK

THIS IS AWESOME

All materials and presentations will be uploaded on the event site.

Also a few models for strategies will be uploaded :

- Last years case from Jyväskylä, Finland
- A case or two from Britain
- Maybe something from the Helsinki-training three years ago